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The Craft of Research, 2nd edition - Wayne C. Booth 2008-04-15

Since 1995, more than 150,000 students and researchers have turned to The Craft of Research for clear and helpful guidance on how to conduct research and report it effectively. Now, master teachers Wayne C. Booth, Gregory G. Colomb, and Joseph M. Williams present a completely revised and updated version of their classic handbook. Like its predecessor, this new edition reflects the way researchers actually work: in a complex circuit of thinking, writing, revising, and rethinking. It shows how each part of this process influences the others and how a successful research report is an orchestrated conversation between a researcher and a reader. Along with many other topics, The Craft of Research explains how to build an argument that motivates readers to accept a claim; how to anticipate the reservations of thoughtful yet critical readers and to respond to them appropriately; and how to create introductions and conclusions that answer that most demanding question, "So what?" Celebrated by reviewers for its logic and clarity, this popular book retains its five-part structure. Part 1 provides an orientation to the research process and begins the discussion of what motivates researchers and their readers. Part 2 focuses on finding a topic, planning the project, and locating appropriate sources. This section is brought up to date with new information on the role of the Internet in research, including how to find and evaluate sources, avoid their misuse, and test their reliability. Part 3 explains the art of making an argument and supporting it. The authors have extensively revised this section to present the structure of an argument in clearer and more accessible terms than in the first edition. New distinctions are made among reasons, evidence, and reports of evidence. The concepts of qualifications and rebuttals are recast as acknowledgment and response. Part 4 covers drafting and revising, and offers new information on the visual representation of data. Part 5 concludes the book with an updated discussion of the ethics of research, as well as an expanded bibliography that includes many electronic sources. The new edition retains the accessibility, insights, and directness that have made The Craft of Research an indispensable guide for anyone doing research, from students in high school through advanced graduate study to businesspeople and government employees. The authors demonstrate convincingly that researching and reporting skills can be learned and used by all who undertake research projects. New to this edition: Extensive coverage of how to do research on the internet, including how to evaluate and test the reliability of sources New information on the visual representation of data Expanded bibliography with many electronic sources

Handbook of Research on Serious Games for Educational Applications - Zheng, Robert 2016-08-01

Games have been part of the entertainment industry for decades. Once only considered viable for personal entertainment, virtual gaming media is now being explored as a useful tool for learning and student engagement. The Handbook of Research on Serious Games for Educational Applications presents a comprehensive examination of the implementation of gaming in classroom settings and the cognitive benefits this integration presents. Highlighting theoretical, psychological, instructional design, and teaching perspectives, this book is a pivotal reference source for researchers, educators, professionals, and academics interested in the innovative opportunities of game-based learning.

Navigating Copyright for Libraries - Jessica Coates 2022-08-22

Information is a critical resource for personal, economic and social development. Libraries and archives are the primary access point to information for individuals and communities with much of the information protected by copyright or licence terms. In this complex legal environment, librarians and information

professionals operate at the fulcrum of copyright's balance, ensuring understanding of and compliance with copyright legislation and enabling access to knowledge in the pursuit of research, education and innovation. This book, produced on behalf of the IFLA Copyright and other Legal Matters (CLM) Advisory Committee, provides basic and advanced information about copyright, outlines limitations and exceptions, discusses communicating with users and highlights emerging copyright issues. The chapters note the significance of the topic; describe salient points of the law and legal concepts; present selected comparisons of approaches around the world; highlight opportunities for reform and advocacy; and help libraries and librarians find their way through the copyright maze.

Plagiarism in Higher Education: Tackling Tough Topics in Academic Integrity - Sarah Elaine Eaton 2021-03-23

With considerations for students, faculty members, librarians, and researchers, this book will explain and help to mitigate plagiarism in higher education contexts. Plagiarism is a complex issue that affects many stakeholders in higher education, but it isn't always well understood. This text provides an in-depth, evidence-based understanding of plagiarism with the goal of engaging campus communities in informed conversations about proactive approaches to plagiarism. Offering practical suggestions for addressing plagiarism campus-wide, this book tackles such messy topics as self-plagiarism, plagiarism among international students, essay mills, and contract cheating. It also answers such tough questions as: Why do students plagiarize, and why don't faculty always report it? Why are plagiarism cases so hard to manage? What if researchers themselves plagiarize? How can we design better learning assessments to prevent plagiarism? When should we choose human detection versus text-matching software? This nonjudgmental book focuses on academic integrity from a teaching and learning perspective, offering comprehensive insights into various aspects of plagiarism with a particular lens on higher education to benefit the entire campus community. Provides a comprehensive treatment of plagiarism in higher education Candidly presents tough topics, such as self-plagiarism and essay mills Draws from the scholarly literature to empower educators, librarians, and students to think proactively about plagiarism prevention

Moving into Mass Customization - Claus Rautenstrauch 2012-12-06

Mass Customization leads the strategy of today's well succeeded companies. It indulges the customer with the so long yearned for product and/or service that exactly fits his desires and specifications. This book compiles a hand-selected variety of testimonies from Mass Customization experts worldwide with different experiences both on an academic research basis as well as on practical case studies. This diversity makes it a compulsory guide to use in any enterprise throughout the world that wants to take its business into new and more ambitious dimensions. Furthermore, its contents are structured in a way that will help everyone that wants to learn, teach or put into practice the concepts of Mass Customization.

The International Brand Valuation Manual - Gabriela Salinas 2009-09-15

The International Brand Valuation Manual is a detailed and extensive review of the main brand valuation models. The book reveals the state of the art in the field of brand valuation and coherently relates major trends in the theory and practice of brand valuation. This "one-stop" source is for valuation professionals as well as financial and marketing specialists who need to have an understanding of the principal valuation methods. Salinas also analyses the respective efficacy, advantages, disadvantages, and prospects for the future for each method. The book: - Provides a thorough overview of all the tools available for the brand

valuation practitioner. - Offers an informed view on which methodologies are most suitable for different types of applications, and explains why. - Acts as an all-in-one source of reference for specialists who advise clients on which methodology to employ, or who are considering adopting one themselves. - Features case studies and examples from Guinness, PwC, Rolls-Royce, Santander, Shell, Telefonica, Unilever, BMW, Hanson Trust, Cadbury-Schweppes, Kellogg, Coca-Cola, Mercedes, Rolex, among others. Gabriella Salinas is the Global Brand Manager at Deloitte Touche Tohmatsu, Madrid, Spain.

The Curious Researcher - Bruce P. Ballenger 2001

The Curious Researcher 3/e offers a fresh approach to research by reminding readers that curiosity is still the best reason for uncovering information and ideas. This author provides ample proof that the research process, like the writing process, can be full of rewarding discoveries. Using a variety of examples from both professional writers and students, this book shows that good research and lively writing do not have to be mutually exclusive. Readers are encouraged to not only develop sound research and analytical skills, but to examine ways to bring their writing to life, even though they're writing with "facts." Though The Curious Researcher stands apart from similar texts because of its motivational qualities, it also features full explanations of the technical aspects of the research paper. MLA citation conventions are given extensive treatment, and APA standards are also explained in the Appendix. For writers of research papers.

English for Writing Research Papers - Adrian Wallwork 2016-03-02

Publishing your research in an international journal is key to your success in academia. This guide is based on a study of over 1000 manuscripts and reviewers' reports revealing why papers written by non-native researchers are often rejected due to problems with English usage and poor structure and content. With easy-to-follow rules and tips, and examples taken from published and unpublished papers, you will learn how to: prepare and structure a manuscript increase readability and reduce the number of mistakes you make in English by writing concisely, with no redundancy and no ambiguity write a title and an abstract that will attract attention and be read decide what to include in the various parts of the paper (Introduction, Methodology, Discussion etc) highlight your claims and contribution avoid plagiarism discuss the limitations of your research choose the correct tenses and style satisfy the requirements of editors and reviewers This new edition contains over 40% new material, including two new chapters, stimulating factoids, and discussion points both for self-study and in-class use. EAP teachers will find this book to be a great source of tips for training students, and for preparing both instructive and entertaining lessons. Other books in the series cover: presentations at international conferences; academic correspondence; English grammar, usage and style; interacting on campus, plus exercise books and a teacher's guide to the whole series. Please visit <http://www.springer.com/series/13913> for a full list of titles in the series. Adrian Wallwork is the author of more than 30 ELT and EAP textbooks. He has trained several thousand PhD students and academics from 35 countries to write research papers, prepare presentations, and communicate with editors, referees and fellow researchers.

FSSAI Technical Officer-Central Food Safety Officer Exam eBook PDF - Chandresh Agrawal 2022-08-18
SGN.The eBook FSSAI Technical Officer-Central Food Safety Officer Exam Covers Previous Years' Papers Of Similar Exams With Answers.

Introduction to Academic Writing - Alice Oshima 2007

This book helps "students to master the standard organizational patterns of the paragraph and the basic concepts of essay writing. The text's time-proven approach integrates the study of rhetorical patterns and the writing process with extensive practice in sentence structure and mechanics." - product description.

GPSC-Gujarat Food Safety Officer Exam eBook PDF - Chandresh Agrawal 2022-08-19

SGN.The eBook GPSC-Gujarat Food Safety Officer Exam Covers Previous Years' Papers Of Various States With Answers.

Developing Churn Models Using Data Mining Techniques and Social Network Analysis - Klepac, Goran 2014-07-31

"This book provides an in-depth analysis of attrition modeling relevant to business planning and management, offering insightful and detailed explanation of best practices, tools, and theory surrounding churn prediction and the integration of analytic tools"--Provided by publisher.

Handbook of Research on International Consumer Law, Second Edition - Geraint Howells 2018-07-27

Consumer law and policy continues to be of great concern to both national and international regulatory bodies, and the second edition of the Handbook of Research on International Consumer Law provides an updated international and comparative analysis of the central legal and policy issues, in both developed and developing economies.

Sustainable Energy Production and Consumption - Frano Barbir 2008-05-29

Energy and environmental security are major problems facing our global economy. Fossil fuels, particularly crude oil, are confined to a few regions of the world and the continuity of supply is governed by dynamic political, economic and ecological factors. These factors conspire to force volatile, often high fuel prices while, at the same time, environmental policy is - manding a reduction in greenhouse gases and toxic emissions. Yet incr- sed growth and demand for welfare by developed and developing countries are placing higher pressure on energy resources. In particular, a large fraction of "new consumers" in developing countries already reached a purchasing power high enough as to be able to access to commodity and energy markets worldwide, thus boosting energy consumption and competition for all kinds of resources. Such a trend, although in principle may represent a progress towards diffuse welfare and wealth as well as much needed equity, is at present contributing to a rush for the appropriation of available resources which are directly and indirectly linked to energy and may contribute to planetary instability if it is not adequately understood and managed. A coherent energy strategy is required, addressing both energy supply and demand, security of access, development problems, equity, market dy- mics, by also taking into account the whole energy lifecycle including fuel production, transmission and distribution, energy conversion, and the impact on energy equipment manufacturers and the end-users of energy systems.

Transformations on the Ground - Anne M. O. Griffiths 2019-08-09

A study of Botswana's dual face of prosperity and poverty and that relates to its land use policies. Transformations on the Ground considers the ways in which power in all its forms—local, international, legal, familial—affects the collision of global with local concerns over access to land and control over its use. In Botswana's struggle to access international economies, few resources are as fundamental and fraught as control over land. On a local level, land and control over its use provides homes, livelihoods, and the economic security to help lift populations out of impoverishment. Yet on the international level, global capital concerns compete with strategies for sustainable development and economic empowerment. Drawing on extensive archival research, legal records, fieldwork, and interviews with five generations of family members in the village of Molepolole, Anne M. O. Griffiths provides a sweeping consideration of the scale of power from global economy to household experience in Botswana. In doing so, Griffiths provides a frame through which the connections between legal power and local engagement can provide fresh insight into our understanding of the global. "Botswana is a darling of international donors and regularly praised as an upwardly mobile, prosperous and successful country. At the same time, it is characterized by poverty and exclusion, especially of women. In her insightful case study on land politics, Anne Griffiths effectively contrasts the image of a coherent state against myriad realities and confusion of competences on the ground. Based on decades of ethnographic fieldwork, this book masterfully demonstrates how in the realm of land and law, international, national, regional and local domains intersect and overlap, and come into conflict with one another." —Andreas Eckert, Humboldt University Berlin "Anne Griffiths' ambitious and original book reveals how the "global" is always situated in specific places and times through her insightful analysis of how land in Botswana has figured in practices, policy and politics from the standpoints of household, family, village, district, national and international levels. Griffiths' astute use of political and legal history, legal documents, observation of statutory and customary law settings, multi-generational life histories and detailed ethnography enable her to provide a rich and informative account that goes well beyond the mantra of "the global in the local." While insisting on foregrounding "the voices, perceptions, and experiences of people's relationships with land," Griffiths shows how these interact with national politics, policies, laws and legal practice and with the effects of international and global agencies and processes to produce inequality and class differences, despite some improvement in gendered patterns of land entitlement." —Pauline Peters, Faculty Associate, Harvard Kennedy School and Center for African Studies

Risk Management and Corporate Governance - Abol Jalilvand 2013-05-13

The asymmetry of responsibilities between management and corporate governance both for day-to-day operations and the board's monthly or quarterly review and evaluation remains an unresolved challenge. Expertise in the area of risk management is a fundamental requirement for effective corporate governance, if not by all, certainly by some board members. This means that along with board committees such as "compensation", "audit", "strategy" and several others, "risk management" committees must be established to monitor the likelihood of certain events that may cause the collapse of the firm. Risk Management and Corporate Governance allows academics and practitioners to assess the state of international research in risk management and corporate governance. The chapters overlay the areas of risk management and corporate governance on both financial and operating decisions of a firm while treating legal and political environments as externalities to decisions undertaken.

International Marketing: An Asia-Pacific Perspective - Richard Fletcher 2013-08-28

International Marketing, 6e is written from a wholly Australasian perspective and covers issues unique to local marketers and managers looking towards the Asia-Pacific region, the European Union, and beyond. It presents a wide range of contemporary issues faced by subsidiaries of multinational enterprises (MNEs) as well as small and medium scale enterprises (SMEs), mainly exporters, which make up the vast bulk of firms involved in international business in the Australasian region. International Marketing, 6e clearly demonstrates the links between the different stages of international marketing, connecting analysis with planning, planning with strategy and strategy with implementation. Key concepts are brought to life with comprehensively updated statistics, recent illustrations, and a variety of real-world examples and case studies.

Odisha Food Safety Officer Exam eBook PDF - Chandresh Agrawal 2022-10-23

SGN.The eBook Odisha Food Safety Officer Exam Covers Food Science Subject Papers Of Various States With Answers.

Academic Integrity in Canada - Sarah Elaine Eaton 2022-03-03

This open access book presents original contributions and thought leadership on academic integrity from a variety of Canadian scholars. It showcases how our understanding and support for academic integrity have progressed, while pointing out areas urgently requiring more attention. Firmly grounded in the scholarly literature globally, it engages with the experience of local practitioners. It presents aspects of academic integrity that is specific to Canada, such as the existence of an "honour culture", rather than relying on an "honour code". It also includes Indigenous voices and perspectives that challenge traditional understandings of intellectual property, as well as new understandings that have arisen as a consequence of Covid-19 and the significant shift to online and remote learning. This book will be of interest to senior university and college administrators who are interested in ensuring the integrity of their institutions. It will also be of interest to those implementing university and college policy, as well as those who support students in their scholarly work.

Food Safety Officer Exam Previous Years' Papers Ebook-PDF - Chandresh Agrawal 2022-03-02

SGN. The Food Safety Officer Exam Previous Years' Papers Ebook-PDF Covers Objective Questions With Answers.

Writing the Research Paper - Anthony C. Winkler 2003-01-01

WRITING THE RESEARCH PAPER?now with access to InfoTrac College Edition?is an easily accessible research guide that can be used by students throughout their college career and beyond.

Writing Research Papers - James D. Lester 2014-01-26

The definitive research paper guide, Writing Research Papers combines a traditional and practical approach to the research process with the latest information on electronic research and presentation. This market-leading text provides students with step-by-step guidance through the research writing process, from selecting and narrowing a topic to formatting the finished document. Writing Research Papers backs up its instruction with the most complete array of samples of any writing guide of this nature. The text continues its extremely thorough and accurate coverage of citation styles for a wide variety of disciplines. The fourteenth edition maintains Lester's successful approach while bringing new writing and documentation updates to assist the student researcher in keeping pace with electronic sources.

Food Safety Officer FSO Exam Previous Years' Papers With Answers eBook PDF - Dr Chandresh

Agrawal 2022-08-10

SGN.The eBook Covers Previous Years' Papers Of Various Food Safety Officer Exams Held Across The Country.The Answers Are Also Given.

Computerworld - 1993-06-14

For more than 40 years, Computerworld has been the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (Computerworld.com), twice-monthly publication, focused conference series and custom research form the hub of the world's largest global IT media network.

The Lecturer's Toolkit - Phil Race 2019-09-26

The fifth edition of The Lecturer's Toolkit addresses the needs and aspirations of all lecturers teaching in tertiary education. With a focus on practical, implementable strategies to enhance learning experiences and ensure best practice, it covers all of the need-to-know information crucial to teaching success. Pinpointing aspects of teaching excellence, the challenges and stresses of teaching and adapted to cover digital and online learning as well as face-to-face contexts, this new edition covers: designing and using learning outcomes face-to-face, online and peer dialogues using web extracts, video-clips, phones, tablets and social media in large group teaching how online learning relates to the larger contexts of lectures and MOOCs cheating, plagiarism, essay mills and online assessment how particular aspects fit into the bigger picture of a module/course/degree/life ensuring you're looking after yourself Based on four decades of experience of higher education, The Lecturer's Toolkit is written with authority and clarity in a jargon-free style. This invaluable guide is a must-read for every higher education professional.

The British Study Edition of the Urantia Papers Book [eReader PDF] - Edited by Tigran Aivazian 2011

The British Study Edition of the Urantia Papers is based on the standard SRT text, but uses the metric system and adds a critical apparatus of textual variants and study notes.

Handbook on the Globalisation of Agriculture - Guy M. Robinson 2015-06-29

This Handbook provides insights to the ways in which globalisation is affecting the whole agri-food system from farms to the consumer. It covers themes including the physical basis of agriculture, the influence of trade policies, the nature of globalis

The Handbook of Behavior Change - Martin S. Hagger 2020-07-15

Social problems in many domains, including health, education, social relationships, and the workplace, have their origins in human behavior. The documented links between behavior and social problems have compelled governments and organizations to prioritize and mobilize efforts to develop effective, evidence-based means to promote adaptive behavior change. In recognition of this impetus, The Handbook of Behavior Change provides comprehensive coverage of contemporary theory, research, and practice on behavior change. It summarizes current evidence-based approaches to behavior change in chapters authored by leading theorists, researchers, and practitioners from multiple disciplines, including psychology, sociology, behavioral science, economics, philosophy, and implementation science. It is the go-to resource for researchers, students, practitioners, and policy makers looking for current knowledge on behavior change and guidance on how to develop effective interventions to change behavior.

Strengthening Forensic Science in the United States - National Research Council 2009-07-29

Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. Strengthening Forensic Science in the United States: A Path Forward provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. Strengthening Forensic Science in the United States gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and

organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

Unfinished Work - Joseph Coleman 2015-01-02

The era of the aging worker is here. The forces driving the first decades of the 21st century -- globalization, technology, societal aging, and jarring economic instability -- have made later retirement a necessity for many, but those who choose to stay in the workforce are frustrated by a job market that fails to take advantage of their talents. As government's ability to finance retirement and health care declines, making space for older workers in the labor force has emerged as a chief challenge for the coming century. Veteran international correspondent Joseph Coleman spent three years traveling to various places in Japan, France, Sweden, and across the United States to profile this aging global workforce. From the rice paddies of Japan to the heart of the American rust-belt, Coleman takes readers inside the lives of older workers. Clear-eyed portraits of individuals illuminate the aging of the world labor force and introduce readers to the factories, offices, and fields where older workers toil and the societies in which they live. *Unfinished Work* explores a world in the midst of a revolution that will have far-reaching consequences for present and coming generations. Coleman maps out the problems we confront, shows us avenues forward, and illustrates the dangers of inaction. The engaging narrative reveals how accommodating our aging workforce can usher in humane policies that benefit workers across the spectrum of age. Improving conditions for older workers is critical for ensuring success and prosperity for society as a whole for years to come.

Model Rules of Professional Conduct - American Bar Association. House of Delegates 2007

The Model Rules of Professional Conduct provides an up-to-date resource for information on legal ethics. Federal, state and local courts in all jurisdictions look to the Rules for guidance in solving lawyer malpractice cases, disciplinary actions, disqualification issues, sanctions questions and much more. In this volume, black-letter Rules of Professional Conduct are followed by numbered Comments that explain each Rule's purpose and provide suggestions for its practical application. The Rules will help you identify proper conduct in a variety of given situations, review those instances where discretionary action is possible, and define the nature of the relationship between you and your clients, colleagues and the courts.

Grid Computing - Fran Berman 2003-04-18

Grid computing is applying the resources of many computers in a network to a single problem at the same time. Grid computing appears to be a promising trend for three reasons: (1) Its ability to make more cost-effective use of a given amount of computer resources, (2) As a way to solve problems that can't be approached without an enormous amount of computing power (3) Because it suggests that the resources of many computers can be cooperatively and perhaps synergistically harnessed and managed as a collaboration toward a common objective. A number of corporations, professional groups, university consortiums, and other groups have developed or are developing frameworks and software for managing grid computing projects. The European Community (EU) is sponsoring a project for a grid for high-energy physics, earth observation, and biology applications. In the United States, the National Technology Grid is prototyping a computational grid for infrastructure and an access grid for people. Sun Microsystems offers Grid Engine software. Described as a distributed resource management tool, Grid Engine allows engineers at companies like Sony and Synopsys to pool the computer cycles on up to 80 workstations at a time. * "the Grid" is a very hot topic generating broad interest from research and industry (e.g. IBM, Platform, Avaki, Entropia, Sun, HP) * Grid architecture enables very popular e-Science projects like the Genome project which demand global interaction and networking * In recent surveys over 50% of Chief Information Officers are expected to use Grid technology this year. Grid Computing: * Features contributions from the major players in the field * Covers all aspects of grid technology from motivation to applications * Provides an extensive state-of-the-art guide in grid computing This is essential reading for researchers in Computing and Engineering, physicists, statisticians, engineers and mathematicians and IT policy makers.

Practical Strategies for Academic Library Managers: Leading with Vision Through All Levels -

Frances C. Wilkinson 2015-11-10

Looking for tips on how to work towards your overall vision while remaining productive on the frontlines?

The book gives you fresh ideas for balancing your managerial duties with day-to-day responsibilities in the academic library. • Presents the first approach to managing, leading, and practicing simultaneously • Incorporates chapters written by 10 different experts from organizations across the country • Addresses the need for professionals with expanding management roles to engage higher administration • Includes a foreword written by a former ALA president

To Kill a Mockingbird - Harper Lee 2014-07-08

Voted America's Best-Loved Novel in PBS's The Great American Read Harper Lee's Pulitzer Prize-winning masterwork of honor and injustice in the deep South—and the heroism of one man in the face of blind and violent hatred One of the most cherished stories of all time, *To Kill a Mockingbird* has been translated into more than forty languages, sold more than forty million copies worldwide, served as the basis for an enormously popular motion picture, and was voted one of the best novels of the twentieth century by librarians across the country. A gripping, heart-wrenching, and wholly remarkable tale of coming-of-age in a South poisoned by virulent prejudice, it views a world of great beauty and savage inequities through the eyes of a young girl, as her father—a crusading local lawyer—risks everything to defend a black man unjustly accused of a terrible crime.

Global Place Branding Campaigns across Cities, Regions, and Nations - Bayraktar, Ahmet 2016-07-22

Place branding has made it possible for international destinations to be able to compete within the global economy. Through the promotion of different cities, natural beauty, and local culture or heritage, many regions have been able to increase their revenue and international appeal by attracting tourists and investments. *Global Place Branding Campaigns across Cities, Regions, and Nations* provides international insights into marketing strategies and techniques being employed to promote global tourism, competitiveness, and exploration. Featuring case studies and emergent research on place branding, as well as issues and challenges faced by destinations around the world, this book is ideally suited for professionals, researchers, policy makers, practitioners, and students.

Digital Libraries: Universal and Ubiquitous Access to Information - George Buchanan 2008-11-13

This book constitutes the refereed proceedings of the 11th International Conference on Asian Digital Libraries, ICADL 2008, held in Bali, Indonesia, in December 2008. The 30 revised full papers, 20 revised short papers, and extended abstracts of 13 poster papers carefully reviewed and selected from numerous submissions. The paper topics cover the spectrum of digital libraries, including multimedia digital libraries, usability and evaluation, information retrieval, ontologies, social tagging, metadata issues, multi- and cross-language retrieval, digital preservation, and scholarly publishing and communities.

Law and the Regulation of Scientific Research - Mark Davies 2022-08-12

Scientific research is fundamental to addressing issues of great importance to the development of human knowledge. Scientific research fuels advances in medicine, technology and other areas important to society and has to be credible, trustworthy and able to command confidence in the face of inevitable uncertainties. Scientific researchers must be trusted and respected when they engage with knowledge acquisition and dissemination and as ethical guardians in their education and training roles of future generations of researchers. The core values of scientific research transcend disciplinary and national boundaries and approaches to the organisation and oversight of research systems can impact significantly upon the ethics and conduct of researchers. This book draws upon legal expertise to critically analyse issues of regulation, conduct and ethics at the important interface between scientific research and regulatory and legal environments. In so doing it aims to contribute important additional perspectives to the existing literature. Case studies are engaged with to assist with the critical analysis of the current position and the consideration of future possibilities. The book will be of interest to academics in the fields of science, law and policy; science and law students; and scientific researchers at more advanced stages of their careers. Research professionals in government and the private sector and legal practitioners with interests in the regulation of research should also find the work of interest.

UPSC MAINS GENERAL STUDIES SOLVED PAPERS (2008-2020) PDF - Editorial Board 2021-06-01

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