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Sociology in Our Times - Diana Kendall 2016-01-01

This best-selling comprehensive book conveys the relevance of sociology by presenting a timely collection of theories, research, and examples -- including its signature first-person accounts that open many chapters. These lived experiences are relevant to students and introduce themes that provide a framework for learning the chapter material. Kendall's vivid and inviting writing style, emphasis on applications, and eye for compelling current examples further highlight sociology's relevance to all students. Now in its eleventh edition, SOCIOLOGY IN OUR TIMES is acclaimed for being the first textbook to integrate race, class, and gender issues, and for its thorough presentation of sociological theory, including contemporary perspectives such as feminism and postmodernism. This edition focuses more on social/global change and on the contemporary world, presenting such current debates as bullying and social media abuse, digital-age methods to increase school attendance, food trucks and the spread of culture, modern slavery, and weight bias. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Century 21 Accounting - 2003

Sociology - Margaret L. Andersen 2020

Intermediate Accounting - Donald E. Kieso 2009-03-16

The bestselling book on intermediate accounting, Kieso is an excellent reference for practicing accountants and an invaluable resource for anyone entering the field. It integrates FARS/Codification exercises, cases, and simulations into the chapters. This introduces readers to the codification project. They'll learn how to leverage everyday accounting programs like Excel, GLS, and other computerized accounting software giving them a strong background in the tools needed in the accounting profession. New and existing content is arranged in a way to offer accountants a chance to review key concepts. New to This Edition: NEW IFRS content: Intermediate Accounting, 13e, includes, in 20 of the 24 chapters, a "Convergence Corner" feature that demonstrates to readers how international financial reporting standards apply to the main topics of the chapter. * Updated Appendix 24B provides a complete discussion of the international accounting and reporting environment, with the latest convergence developments. * Quick-hitting International Insights in the margins compare or contrast international standards with a point under discussion in the nearby text. * New end-of-chapter Questions in each chapter focus on international standards introduced in the chapter. These questions are marked with an icon for easy reference. * International Reporting Cases ask readers to analyze financial statements of international companies and apply analysis with the

application of international standards. Updated Fair Value discussions: Fair value has been expanded at both the introductory level in Chapter 2 and in subsequent chapters where appropriate. The more thorough discussion in Chapter 2 lays the groundwork for expanded discussions in later chapters. The result is a solid understanding of fair value in the accounting profession today. FASB Codification: This edition integrates the new FASB Codification throughout. References to the accounting pronouncements replaced by a numbering system in each chapter linked to the new Codification. A list of Codification references at the end of each chapter links the bracketed numbers from the text to the Codification; this list also includes a reference to the preceding literature, for easing the transition to the new system. In addition, a handful of quick exercises in each chapter give readers opportunities for practice and simple research in the Codification. Revised End-of-Chapter Material: Names, numbers, and dates in all end-of-chapter materials, including brief exercises and problems, have been changed. Expanded CPA-prep Professional Simulations: Now be offering a complete online Wiley CPA prep course electronically. Updated real-world focus: This edition contains many new chapter-opening stories and "What Do the Numbers Mean?" boxes. Such applications join theory and practice, and demonstrate to readers the use of accounting in today's business world.

MKTG - Charles Lamb 2018-01-25

Learn Marketing YOUR Way with MKTG! MKTG's easy-reference, paperback textbook presents course content through visually-engaging chapters as well as Chapter Review Cards that consolidate the best review material into a ready-made study tool. With the textbook or on its own, MKTG Online allows easy exploration of MKTG anywhere, anytime - including on your device! Collect your notes and create StudyBits(tm) from interactive content as you go to remember what's important. Then, either use preset study resources, or personalize the product through easy-to-use tags and filters to prioritize your study time. Make and review flashcards, review related content, and track your progress with Concept Tracker, all in one place and at an affordable price!

Managerial Accounting (16th Edition) - Ray H. Garrison 2020

Biology - Peter J. Russell 2018-02-14

Biology: Exploring the Diversity of Life is uniquely designed for today's Canadian biology student. The intention of this introductory biology text is to capture students' imaginations and evoke a sense of curiosity about the vast world of biology. To facilitate immediately immersing students in biology, the text puts the review of chemistry and biochemistry in a distinct section called the Purple Pages, to be easily referenced when needed. The authors have taken great care to encourage critical thinking and learning with engaging visuals and by integrating the material across the book's chapters. With a focus on the Canadian biology student, the text approaches the material with a readable style that instills a sense of wonder by using examples from across the spectrum of biodiversity, showcasing Canadian research and innovation, and highlighting an array of career options that stem from biology. The text engages students in the science and future of biological science with effective pedagogy, streamlined content, a comprehensive MindTap, and a focus on research and experimentation that creates a complete biology learning solution.

Management and Cost Accounting - Colin Drury 1997

The market-leading European text on management accounting and comprehensive authority on all aspects of the subject has been streamlined and substantially redesigned in its 6th edition to make it even more suitable for the needs of today's student. The aim of the new edition is to explain the principles involved in the design and evaluation of management and cost accounting information systems. The emphasis in the book is on management accounting systems that will be used for internal decision-making purposes within an organisation, however, cost accounting systems for external reporting are also comprehensively covered. It has been brought up to date with the latest developments in the subject. Having been made stronger pedagogically with the addition of the answers to the questions and more real-world mini cases, the text brings home the relevance of the subject matter to the real world of business.

Microeconomics - William J. Baumol 2003

CD-ROM contains: Self-testing, graphing workshops and CNN video lectures and application.

The Lives of a Cell - Lewis Thomas 1978-02-23

Elegant, suggestive, and clarifying, Lewis Thomas's profoundly humane vision explores the world around us and examines the complex interdependence of all things. Extending beyond the usual limitations of biological science and into a vast and wondrous world of hidden relationships, this provocative book explores in personal, poetic essays to topics such as computers, germs, language, music, death, insects, and medicine. Lewis Thomas writes, "Once you have become permanently startled, as I am, by the realization that we are a social species, you tend to keep an eye out for the pieces of evidence that this is, by and large, good for us."

Managerial Economics - Luke M. Froeb 2015-01-01

Discover how to use managerial economics to both diagnose and solve business problems with this breakthrough text, designed specifically for MBA learners like you. Froeb/McCann/Ward/Shor's MANAGERIAL ECONOMICS, 4E offers a succinct, fast-paced, yet challenging, approach full of invaluable insights from cover to cover. This edition incorporates less math and fewer technical models, graphs and figures than traditional managerial economics books while emphasizing the real decisions that today's managers face on a daily basis. Current, interactive applications place you in the roles of decision maker within a variety of real business scenarios, making this book an excellent ongoing resource for your business career. The latest updates throughout this lively edition keep you abreast of the most recent economic developments and current economic challenges worldwide. With MANAGERIAL ECONOMICS, 4E you learn how to apply economic theory to even the most formidable business challenges. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Microeconomics: An Intuitive Approach with Calculus - Thomas Nechyba 2016-01-01

Examine microeconomic theory as a way of looking at the world as

MICROECONOMICS: AN INTUITIVE APPROACH WITH CALCULUS, 2E builds on the basic economic foundation of individual behavior. Each chapter contains two sections. The A sections introduce concepts using intuition, conversational writing, everyday examples, and graphs with a focus on mathematical counterparts. The B sections then cover the same concepts with precise, accessible mathematical analyses that assume one semester of single-variable calculus. The book offers flexible topical coverage with four distinct paths: a non-game theory path through microeconomics, a path emphasizing game theory, a path emphasizing policy issues, or a path focused on business. Readers can use B sections to explore topics in greater depth. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Financial Accounting - Shirley Carlon 2009

Financial Accounting: Building Accounting Knowledge is a new textbook written for the first financial accounting subject that a student majoring in accounting is required to study. Based on the successful introductory accounting textbook, Accounting: building business skills, this text will provide students and academics with a well written and accessible textbook on the principles of financial accounting, with ample illustrations and applications to business. The text maintains the balance between a 'user' and 'preparer' perspective effectively by integrating real financial information and business decision choices throughout the chapters. Through the use of real company information and financial statements students will quickly appreciate the use of accounting information. The textbook clearly outlines to students how accounting information communicates the financing, operating, and investing activities of a business. The text builds a strong conceptual understanding and develops skills in the application of accounting principles and techniques, providing students with a solid foundation for studying accounting. NEW TO THIS EDITION • Real financial data integrated throughout • Dominos Pizza Enterprises, known by most students, is the 'focus' company, and was chosen because it operates in the retail industry and has easy to read financial reports • The

relationship between tax law and the accounting treatment for a goods and service tax is explained in chapter 12 'GST tax and tax law' • Fundamentals of the Framework and Generally Accepted Accounting Principles (GAAP) are effectively and simply outlined for students, Chapter 15 'Analysing and integrating GAAP, and linked to proceeding chapters in the text • The accounting treatment for partnerships is covered in chapter 13 'Reporting & analysing partnerships'. • Presents a balance between the user and preparer perspectives • Global nature of today's business world is emphasised via the International Notes and Business Insights • Easy-to-read writing style explains accounting processes succinctly and is ideal for all students, particularly ESL students • Chapter-opening previews contain charts that visually represent the chapter's outline. Each of these chapter 'road maps' establishes the chapter's key concepts and their relationship to one another • Chapter-opening vignettes are brief stories that show students how key topics of the chapter relate to the real world of business and accounting. Throughout the chapter the authors refer back to opening vignettes, contextualising the ideas back in a familiar context for the student • Business Insight boxes relate the chapter's content to actual accounting situations in real business. Three different icons identify three different points of view: Management Insights, Investor Insights and International Insights • Before You Go On, Review It, Do It questions serve as learning checks at the end of major text sections. Do It exercises ask students to put their knowledge to work in some form of financial statements preparation. Worked solutions show how problems should be solved • The Decision Toolkit exercise challenges students to use financial information from a financial statement to make a financial decision. This feature appears after the last Before You Go On section in each chapter • Strong emphasis on accounting as a business decision tool and processes • To enhance conceptual understanding of the impact of transactions, accounting equation analyses appear in the margins next to each journal entry • Features 4 colour presentation, and the pedagogical features are supported with graphics and photographs.

Century 21 South-Western Accounting - Claudia Gilbertson 2008-02-13

Printed Working Papers help you efficiently complete end-of-lesson, end-of-chapter, and reinforcement activities as well as improved chapter study guides.

Principles of Macroeconomics for AP® Courses 2e - Steven A. Greenlaw 2017-11-29

Intermediate Microeconomics with Calculus: A Modern Approach - Varian, Hal R. 2016-04-29

From Google's chief economist, Varian's best-selling intermediate microeconomics texts are revered as some of the best in the field. And now students can work problems online with Smartwork5, Norton's online homework system, packaged at no additional charge with the Media Update Editions. In addition to online homework, the texts now include four-color graphs and new interactive animations.

Century 21 Accounting: Multicolumn Journal, 2012 Update - Claudia Bienias Gilbertson 2012-09-20

No other accounting text takes you further or gives you more. With CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL 9E, 2012 UPDATE, you place the advantage of more than 100 years of accounting success into your students' hands with the latest from this authoritative leader in accounting education. Each advantage you find in CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL reflects guidance from a Teacher Review Board of more than 60 experienced educators just like you and input from a first-of-its-kind Student Advisory Board. This edition's fresh, clean presentation addresses your contemporary classroom needs as effectively today as this best-selling text did more than a century ago when it redefined the accounting course. CENTURY 21 ACCOUNTING MULTICOLUMN JOURNAL starts with the five-column multicolumn journal before moving into special journals in Part Two. This is the only text to offer you a choice in accounting presentation. The ninth edition's new student-driven design integrates commercial technology such as Microsoft Excel, Peachtree(R), and QuickBooks(R) into the end of every chapter and offers the market's first online working papers. A unique focus on financial literacy and emphasis on character,

as well as companies selected by students, prepare your class for accounting challenges. *Financial Literacy for the 21st Century*, new to the 2012 Update, guides students in the exploration of financial topics through engaging activities that provide opportunities for students to apply valued skills such as problem solving, critical thinking, and technology use as defined by the Partnership for 21st Century Skills. Acquisition of the knowledge and skills taught in this feature will prepare students to compete in a workplace that demands creativity and innovation. Trust the book's unwavering accuracy to ensure a complete text, a comprehensive package, and technology solutions with the advantage to move your course and your students ahead in today's times. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. *Legal Environment of Business* - Roger E. Meiners 2002-07

Financial and Managerial Accounting Using Excel for Success - James Reeve 2011-04-29

FINANCIAL AND MANAGERIAL ACCOUNTING USING EXCEL FOR SUCCESS leads students to accounting mastery while increasing Excel proficiency. Built with the modern business world in mind, this adaptation of the introductory textbook, FINANCIAL AND MANAGERIAL ACCOUNTING, 11E offers an innovative 4-step system for students to: (1) Read the accounting concept and illustration. (2) Follow the same concept using the Excel Success Example. (3) Practice using the Try It Tutorial online. (4) Apply knowledge by completing the Excel Success problem in the homework. This text reinforces key accounting concepts through 6 basic Excel formulas. Students build an Excel portfolio to demonstrate basic competencies in accounting and Excel. Each new copy of the book comes packaged with an access code that allows students to use the online Excel Try It Tutorials. These tutorials guide students through the hands-on process of entering formulas and understanding how to Excel for accounting. Excel Success Special Activities at the end of the chapter require students to manipulate spreadsheets and save the files to demonstrate Excel competency. Within the auto-graded online

homework products (CengageNOW and Aplia), students are asked to document their Excel processes. For a complete demo of the Excel Success system, visit www.cengage.com/community/warren. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

A Concise Introduction to Logic - Patrick J. Hurley 2008

Elementary Statistics, Enhanced Review Edition - Robert Johnson 2007-02-23

In their own classrooms, through their popular texts, and in the conferences they lead, Bob Johnson and Pat Kuby have inspired hundreds of thousands of students and their instructors to see the utility and practicality of statistics. Robert Johnson and Patricia Kuby's ELEMENTARY STATISTICS, Tenth Edition has been consistently praised by users and reviewers for its clear exposition and relevant examples, exercises, and applications. Technology enhancements include the addition of Video Skillbuilders and StatisticsNow (part of the CengageNOW suite of technology products), our personalized online learning companion. This increased focus on technology to help students succeed, along with the wealth of instructor supplements and flexibility of technology coverage (with MINITAB, Excel, and TI-83 output and instructions throughout) clearly differentiate this text from its competitors as the most accessible text for students to learn from and the most straightforward text for instructors to teach from. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Contemporary Financial Management - R. Charles Moyer 2001

The eighth edition of this successful text provides a comprehensive and contemporary introduction to financial management, focusing on shareholder wealth maximization and cash flow management, the international aspects of financial management, the ethical behavior of managers, and the increased impact of the Internet in business practice. In addition, content has been added or enhanced to reflect the changing focus on finance areas including topics such as discounted payback

period, dividend practices of foreign firms, risk management, and real options.

Lewin's CELLS - George Plopper 2013-12-02

Ideal text for undergraduate and graduate students in advanced cell biology courses Extraordinary technological advances in the last century have fundamentally altered the way we ask questions about biology, and undergraduate and graduate students must have the necessary tools to investigate the world of the cell. The ideal text for students in advanced cell biology courses, Lewin's CELLS, Third Edition continues to offer a comprehensive, rigorous overview of the structure, organization, growth, regulation, movements, and interactions of cells, with an emphasis on eukaryotic cells. The text provides students with a solid grounding in the concepts and mechanisms underlying cell structure and function, and will leave them with a firm foundation in cell biology as well as a "big picture" view of the world of the cell. Revised and updated to reflect the most recent research in cell biology, Lewin's CELLS, Third Edition includes expanded chapters on Nuclear Structure and Transport, Chromatin and Chromosomes, Apoptosis, Principles of Cell Signaling, The Extracellular Matrix and Cell Adhesion, Plant Cell Biology, and more. All-new design features and a chapter-by-chapter emphasis on key concepts enhance pedagogy and emphasize retention and application of new skills. Thorough, accessible, and essential, Lewin's CELLS, Third Edition, turns a new and sharper lens on the fundamental units of life

Exploring American Histories - Nancy A. Hewitt 2019-01-04

Financial Accounting for Executives and MBAs - Paul J. Simko
2016-11-20

Understanding Basic Statistics - Charles Henry Brase 2008-11

A condensed and more streamlined version of the very popular and widely used UNDERSTANDABLE STATISTICS, Ninth Edition, this book offers users an effective way to teach the essentials of statistics, including early coverage of Regression, within a more limited time frame. Designed to help users overcome their apprehension about

statistics, UNDERSTANDING BASIC STATISTICS, Fifth Edition, is a thorough yet approachable book that provides plenty of guidance and informal advice demonstrating the links between statistics and the world. The strengths of the book include an applied approach that helps users realize the real-world significance of statistics, an accessible exposition, and a new, complete technology package. The Fifth Edition addresses the growing importance of developing students' critical thinking and statistical literacy skills with the introduction of new features and exercises throughout the text. The use of the graphing calculator, Microsoft? Excel?, Minitab?, and SPSS is covered but not required.

Acca - F9 Financial Management - 2009

Introduction to Statistics and Data Analysis - Roxy Peck 2005-12

Roxy Peck, Chris Olsen and Jay Devore's new edition uses real data and attention-grabbing examples to introduce students to the study of statistical output and methods of data analysis. Based on the best-selling STATISTICS: THE EXPLORATION AND ANALYSIS OF DATA, Fifth Edition, this new INTRODUCTION TO STATISTICS AND DATA ANALYSIS, Second Edition integrates coverage of the graphing calculator and includes expanded coverage of probability. Traditional in structure yet modern in approach, this text guides students through an intuition-based learning process that stresses interpretation and communication of statistical information. Conceptual comprehension is cemented by the simplicity of notation--frequently substituting words for symbols. Simple notation helps students grasp concepts. Hands-on activities and Seeing Statistics applets in each chapter allow students to practice statistics firsthand.

Modern Business Statistics with Microsoft Excel - David R. Anderson 2014-01-01

MODERN BUSINESS STATISTICS, 5E allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in

a solid application setting. Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Managerial Accounting - Carl S. Warren 2013-01-01

Activate Learning with Warren/Reeve/Duchac's, **MANAGERIAL ACCOUNTING**, 12e, International Edition! Market-leading **MANAGERIAL ACCOUNTING**, International Edition has been on the forefront of innovation and change based on the needs of today's teaching and learning environment. Warren offers students clear guidance to complete homework with an efficient presentation for today's learner. The high impact writing style and streamlined design makes important information accessible, with a focus on providing the best and most complete examples. The Complete Learning System in **MANAGERIAL ACCOUNTING**, International Edition and CengageNOW is built around the way students use textbooks and online resources to learn, study and complete homework, allowing them to achieve ultimate success in this course. New to this edition, the authors created innovative, unique content that is focused on unique student and instructor needs before and after lecture - and the type of activities best-suited to each point in learning. New content like the author-written Activation Exercises, helps

students come to class more prepared, and enables them to more easily connect the dots, enhance their depth of knowledge and have better tools for remediation and review. The end goal of Warren/Reeve/Duchac's text and technology learning system is to Activate Learning & create more empowered & prepared students--ready to take on the rest of their educational and career goals.

Introduction to Accounting - Akplu H 1985

Century 21 Accounting: Multicolumn Journal, 11th - Claudia Bienias Gilbertson 2018-02-08

Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Psychology - Wayne Weiten 2011

In **PSYCHOLOGY: THEMES AND VARIATIONS, BRIEFER VERSION**, Wayne Weiten continues his proven combination of a scientifically rigorous text with selective pedagogy that makes learning easy for students. Weiten's approach is backed by a straightforward writing style, unparalleled in-text visuals and didactic art program, and in-book review to help users prioritize and retain the core concepts. Weiten surveys psychology's broad range of content with three aims: to illuminate the process of research and its intrinsic relationship to application (themes); to show both the unity and diversity of the subject (variations), and to invite users to the study of psychology by respecting their ability to master its fundamental concepts. Weiten's themes (including empiricism, theoretical diversity, sociohistorical contexts, multifactorial causation, cultural heritage, heredity and environment, and subjectivity of experience) and variations provide unifying threads across chapters that help users see the connections among different research areas in psychology.

Principles of Microeconomics 2e - Steven A. Greenlaw 2017-09-15

Principles of Accounting Volume 1 - Financial Accounting - Mitchell Franklin 2019-04-11

The text and images in this book are in grayscale. A hardback color

version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

CFIN - Scott Besley 2016-01-11

4LTR Press solutions give students the option to choose the format that best suits their learning preferences. This option is perfect for those students who focus on the textbook as their main course resource. Concise yet comprehensive chapters in a modern design present content in an engaging and accessible format, while Tear-Out Review Cards give students a portable study tool containing all of the pertinent information for class and test preparation. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Financial Accounting: Media Enhanced - Belverd Needles 2007-12-27

The Media Enhanced Edition of Financial Accounting combines the respected authors, flexible and balanced approach, and content coverage and accuracy of the text's Ninth Edition with an increased emphasis on multimedia applications. The revised program more fully reflects current accounting and business practices with additional emphasis on issues of ethics, service enterprises, and globalization. The streamlined text features a new design to reduce clutter with an increased emphasis on how accounting information is used, along with a more robust technology program. Important Notice: Media content referenced within the product

description or the product text may not be available in the ebook version. Fundamentals of Financial Management, Concise Edition - Eugene F. Brigham 2014-01-01

Gain a focused understanding of today's corporate finance and financial management with the market-leading approach in Brigham/Houston's FUNDAMENTALS OF FINANCIAL MANAGEMENT, CONCISE EDITION, 8E. This book's unique balance of clear concepts, contemporary theory, and practical applications helps readers better understand the concepts and reasons behind corporate budgeting, financing, and working capital decision making. Numerous practical examples, proven end-of-chapter applications, and Integrated Cases demonstrate theory in action, while Excel Spreadsheet Models help readers master this software tool. It's a book designed to put each reader first in finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Macroeconomics - Roger A. Arnold 2015-01-01

Today's economy may be tough, but economics doesn't have to be. Let Roger Arnold's MACROECONOMICS, 12E open up the world of economic analysis. With more detailed coverage of the financial and economic crisis than any other principles text on the market, this inviting book offers innovative and engaging learning features and easy customization. The author weaves memorable examples from pop culture throughout this edition and bolsters reader interest by illustrating the unexpected places macroeconomics occur. Readers see how economic forces link to every day events and form an important part of life 24/7. Coverage of the latest macroeconomic developments and new content reflect today's changing economy and equip readers with a thorough understanding of contemporary macroeconomics. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Law and the Legal Environment, Standard Edition -

Jeffrey F. Beatty 2012-01-02

BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E uses vivid examples and memorable scenarios to lead students through the full

breadth of business law. Focusing on hands-on application and using a conversational writing style, this handy textbook equips students for business challenges from the first page. Plus, by showing students through practice how legal concepts apply to their future careers,

BUSINESS LAW AND THE LEGAL ENVIRONMENT, 6E draws students into the material, helping them study more effectively and diligently. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.