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Achieving Equity and Quality in Higher Education - Mahsood Shah 2018-07-05
Across the world, higher education is witnessing exponential growth in both student participation and types of educational providers. One key phenomenon of this growth is an increase in student diversity: governments are widening access to higher education for students from traditionally underrepresented groups. However, this raises questions about whether this rapid growth may in face compromise academic quality. This book presents case studies of how higher education institutions in diverse countries are maintaining academic excellence while increasing the access and participation of students from historically underrepresented backgrounds. Including case studies spanning four continents, the authors and editors examine whether increasing widening participation positively impacts upon academic quality. This volume will be of interest and value to students and scholars of global higher education, representation and participation in education, and quality in higher education.

Getting into Physiotherapy Courses - Philip Shanahan 2018-03-08
Physiotherapy is a popular degree course and competition for entry is intense - there are very few university courses that have more applicants per place. To be successful you will need to think carefully about all the stages of your application: from the preparation that you do before you apply, through to the interview.Now in its 9th edition, Getting into Physiotherapy Courses is packed with detailed advice and up-to-date information on what you need to do to secure a place on the course of your choice and take the first steps towards your dream career.Featuring first-hand case studies from current students and recent graduates, this guide will lead you through every step of the process, including:Advice on choosing the right course and university for youInformation on common career paths for physiotherapistsGuidance on preparing a winning UCAS application and personal statementSupport on how to prepare for, and shine at, interviewSummaries of current issues in physiotherapy that you might be asked to discuss Founded in 1973,MPW, a group of independent sixth-form colleges, has one of the highest number of university placements each year of any independent school in the UK and has developed considerable expertise in the field of applications strategy. They author theGetting Into Guideswhich explain the application procedures for many popular university subjects, as well as the best-sellingHow to Complete Your UCAS Application.
Measuring the Performance of Public Services - Michael Pidd 2012-02-02
Shows how the principles, uses and practice of performance measurement differ from those in for-profit organisations.
Human-Computer Interaction: Concepts, Methodologies, Tools, and Applications - Management Association, Information Resources 2015-10-02
As modern technologies continue to develop and evolve, the ability of users to interface with new systems becomes a paramount concern. Research into new ways for humans to make use of advanced computers and other such technologies is necessary to fully realize the potential of 21st century tools. Human-Computer Interaction: Concepts, Methodologies, Tools, and Applications gathers research on user interfaces for advanced technologies and how these interfaces can facilitate new developments in the fields of robotics, assistive technologies, and computational intelligence. This four-volume reference contains cutting-edge research for computer scientists; faculty and students of robotics, digital science, and networked communications; and clinicians invested in assistive technologies. This seminal reference work includes chapters on topics pertaining to system usability, interactive design, mobile interfaces, virtual worlds, and more.

Research and Development in Art, Design and Creativity - Rae Earnshaw 2016-07-12
This book details how research and development in art and design can be formulated, progressed, measured, and reviewed. It explores the challenges of interdisciplinary research and highlights its importance and significance for the future of research in art and design and its relationship to science and technology. The author looks at how creative processes and ideas are devised and how technology and its applications are changing these processes and the way in which research is developed and advanced. The use of digital environments in art and design, and the application of new frameworks, tools, and opportunities for the expression of new ideas and design are discussed. Research and Development in Art, Design and Creativity is an essential read for anyone interested in the concept of collaboration and communication and how this applies to art and its creation.
Rankings and Accountability in Higher Education: Uses and Misuses - Priscilla Toka Mmantsetsa Marope 2013-01-01
The growing impact of university rankings on public policy and on students choices has stirred controversy worldwide. This unique volume brings together the architects of university rankings and their critics to debate the uses and misuses of existing rankings. With voices from five continents, it provides a comprehensive overview of current thinking on the subject and sets out alternative approaches and complementary tools for a new era of transparent and informed use of higher education ranking tables.
Advancing Higher Education with Mobile Learning Technologies: Cases, Trends, and Inquiry-Based Methods - Keengwe, Jared 2014-07-31
"This book examines the implementation and success of mobile digital learning tools, with the inclusion of data on specific learning environments enhanced by ubiquitous educational technologies"-- Provided by publisher.
Universities' Reputation - Juan Manuel Mora 2015-12-30
This book is the result of a number of people´s work and dedication, and who together have made it possible to hold the Building Universities´ Reputation conference at the University of Navarra on April 22nd, 23rd and 24th 2015.
Questioning Excellence in Higher Education - Michele Rostan 2012-01-01
Excellence in higher education is as old as university, but nowadays the concept is widely emphasized and its meaning has been redefined on the basis of different values and goals, especially those related to market. Excellence has become the meter on which institutions are assessed and public funding allocated, the tool by which worldwide comparisons and rankings of institutions are built, and a marketable brand used by higher education institutions to present themselves. This book offers an international and comparative view on excellence in higher education, ranging from policies to practices, mainly based on research results and empirical evidence, aiming at questioning the concept and its uses which are not only social constructions but also political ones. Far from being a neutral or technical concept, excellence is heavily infused with values which must be traced, analysed and made critical to understand its impacts, backlashes and unintended outcomes on higher education systems, institutions, academics and students. The book is addressed to an international audience and in particular to higher education scholars and professionals. Those who are involved in higher education assessment, members of professional bodies and organizations in the higher education field, students in education, but also policy makers and the public opinion at large will profit from the works of a selected group of scholars coming from a variety of countries. A sense of disquietude

seems ever present when discussing new digital practices. The transformations incurred through these can be profound, troublesome in nature and far-reaching. Moral panics remain readily available.

The Times Good University Guide 2022 - Zoe Thomas 2021-02-04
Essential guide to British universities that gives you all the information you need to make the crucial decisions on what to study, where to study, and how much it might cost. Objective and authoritative, it is the best-selling guide to making the right university choice for you. For more than 25 years The Times and Sunday Times Good University Guide has provided the most accurate and up-to-date information about British universities to help make the choice of which universities to apply to as easy as possible. Its university and subject league tables are the most respected and studied in Britain. This definitive guide is designed for those who are applying to start courses in 2020. - How to select the right course and university - Compare university performance. - Clear guidance on the application process. - Valuable advice on university life A new section for the 2020 guide give s an outline on where students come from which includes a ranking table on social inclusion.

Public Policy for Academic Quality - David D. Dill 2010-04-12
Over the last decade the structure of higher education in most countries has undergone significant change brought about by social demands for expanded access, technological developments, and market forces. In this period of change the traditional concerns with access and cost have been supplemented by a new concern with academic quality. As a consequence, new public policies on academic quality and new forms of academic quality assurance have rapidly emerged and swiftly migrated across continents and around the globe. The growing public debate about academic quality assurance within and across countries however has not always been well informed by analyses of the strengths and weaknesses of these new policy instruments. The Public Policy for Academic Quality Research Program (PPAQ) was designed to provide systematic analyses of innovative external quality assurance policies around the world. This volume presents the fourteen analyses of national policies on academic quality assurance conducted as part of the PPAQ Research Program utilizing the knowledge of informed international scholars. Each policy analysis examines the policy goals, implementation problems, and impacts of these newly developed national quality assurance instruments. The book concludes with an assessment of the lessons learned from these collected policy analyses and outlines the framework conditions that appear essential for assuring academic standards in the university sector.

ECRM2015-Proceedings of the 14th European Conference on Research Methods 2015 - Dr Vincent Cassar 2015-06-01
Complete proceedings of the 14th European Conference on Research Methodology for Business and Management Studies Valletta, Malta Published by Academic Conferences and Publishing International

What Is the Role for Effective Pedagogy In Contemporary Higher Education? - Carl Senior 2018-10-05
The number of students entering into Higher Education (HE) continues to grow and as such the sector now stands at the threshold of a major shift in its philosophy. No longer does the academic prerogative belong to a generation who valued learning for the sake of enlightenment. Many contemporary undergraduate students enter their programmes of study with a primary desire to improve their position on the subsequent employability market. Universities have been quick to meet this need and institutional offerings have followed suit, enabling students to gain experience in a range of additional and subsidiary programmes that focus on the provision of 'value added' benefits. Here, students are encouraged to develop expertise in a range of topics from entrepreneurship and enterprise to intellectual property and even leadership skills. The first round of casualties that fall victim to such a shift are those programmes of study embedded within the humanities. As is evidenced by the falling numbers of enrolling students, the incoming cohort is less likely now to engage with such programmes, while participation in programmes that have a clear employability component has never been so high. To ensure that the HE sector continues to enable graduates to become effective citizens who contribute to the betterment of society a range of general questions need to be addressed. What does it mean to be an 'authentic' university in the modern era? What are the real student expectations of HE and how are education providers framing and meeting these expectations? Is a new breed of academic leadership needed that will both meet the expectations of the students and guide the aspirations of academic staff? Finally, do we need an opportunity to reflect on the effective design and delivery of curriculum? Should the undergraduate student body play more of a role in the design of the curriculum or should the undergraduate student body play more of a role in the design of the curriculum or should they remain the recipients of a programme that has been designed by subject specialists? The scope of this book is wide but it brings the design and delivery of higher education programmes under the empirical gaze of educational psychology. That is to say, all chapters centre on the impact of higher educational programmes on the student-teacher relationship, student learning, achievement and identity. It is therefore crucial to explore the psychological impact of higher education institutions and how these can then be used to inform innovative educational practice and policy.

Complexity and the Public Sector - Chris Mowles 2022-10-10
Since the early 1990s, public sector organisations have been overwhelmed with what has come to be termed New Public Management (NPM) methods. NPM idealises performance, metrics, transparency and marketisation. This book explores some of the tensions which arise in institutions where NPM methods prevail, introduces different ways of thinking about the task of managing for public good and offers a radical challenge to the dominant assumptions regarding why and how professional communities of practice may (or may not) come to change their working practices. In this third book in the Complexity and Management series, the expert authors bring together their experiences to provide vibrant accounts of how to manage in everyday public sector organisational situations using practical judgement. The book includes a brief introduction to complexity and public sector management, real-world narratives illustrating concrete dilemmas in the workplace and a concluding chapter that draws together the practical and theoretical implications of a complexity perspective. With both theoretical grounding and practical insights from senior managers and consultants, the book provides an ideal resource for students on management or executive leadership programmes for the public sector, as well as managers in and consultants to the sector.

Youth Beyond the City - Farrugia, David 2022-06-15
This interdisciplinary collection charts the experiences of young people in places of spatial marginality around the world, dismantling the privileging of urban youth, urban locations and urban ways of life in youth studies and beyond. Expert authors investigate different dimensions of spatiality including citizenship, materiality and belonging, and develop new understandings of the complex relationships between place, history, politics and education. From Australia to India, Myanmar to Sweden, and the UK to Central America, international examples from both the Global South and North help to illuminate wider issues of intergenerational change, social mobility and identity. By exploring young lives beyond the city, this book establishes different ways of thinking from a position of spatial marginality.

Design Discourse on Business and Industry - Gjoko Muratovski 2019-07-10
Just as the term design has been going through change, growth and expansion of meaning, and interpretation in practice and education – the same can be said for design research. The traditional boundaries of design are dissolving and connections are being established with other fields at an exponential rate. Based on the proceedings from the IASDR 2017 Conference, Re:Research is an edited collection that showcases a curated selection of 83 papers – just over half of the works presented at the conference. With topics ranging from the introduction of design in the primary education sector to designing information for Artificial Intelligence systems, this book collection demonstrates the diverse perspectives of design and design research. Divided into seven thematic volumes, this collection maps out where the field of design research is now. Interaction Between Client and Design Consultant: The Stance of Client to Design Consultant and Its Influence on Design Process Haebin Lee, Muhammad Tufail, Myungjin Kim, KwanMyung Kim Design is essential in product development but several small- and medium-sized enterprises (SMEs) relatively capable of manufacturing are suffered from lack of in-house design ability. For new product design, these SMEs typically employ external designers. In this client–designer interaction, designers propose design solution alternatives to their clients, which clients may accept or reject. In some cases, clients provide designers further design requirements. A study on how interactions are performed and what effects these interactions have on the results of product development is essential to determine what is needed to achieve successful collaborative relationships. Thus, this study analyzed three design development cases that were previously performed to understand how interactions work between clients and designers and its effect on the outcomes. In all cases, the design team developed designs for the clients based on their technological requirements. This study focused on

the effect of client stance on the process and deliverables. Clients usually take various actions that accept or reject design solutions or give additional demands. This is because clients take initiative in decision making. Clients' stance was divided into receptive and expressive stances. As a result, a receptive stance ensured the design capabilities of design consultants, whereas expressive stance confined design capabilities to some extent but a new design direction may be proposed based on a client's knowledge, information and judgment. Speed Dating with Design Thinking: An Empirical Study of Managers Solving Business Problems with Design Seda McKilligan, Tejas Dhadphale, David Ringholz The concept of design thinking has received increasing attention during recent years, particularly from managers around the world. However, despite being the subject of a vast number of articles and books stating its importance, the effectiveness of this approach is unclear, as the claims about the concept are not grounded on empirical studies or evaluations. In this study, we investigated the perceptions of six design thinking methods of 21 managers in the agriculture industry as they explored employee and business-related problems and solutions using these tools in a 6-hour workshop. The results from pre and post-survey responses suggest that the managers agreed on the value design thinking could bring to their own domains and were able to articulate on how they can use them in solving problems. We conclude by proposing directions for research to further explore adaptation of design thinking for the management practice context. Product Design Briefs as Knowledge-Based Artifacts of Cross-Functional Collaboration in New Product Development Ian Parkman Contemporary research in business strategy, new product development and design management has suggested that cross-functional collaboration within team-based environments is critical to successful product development processes. However, scholars have also demonstrated that the mere presence of inter-functional structures does not necessarily lead to better outcomes. Indeed, the very differences which cause cross-disciplinary teams to result in improved design processes may also lead to friction as team members' backgrounds, orientations and training often cause them to have different perspectives on what information is important to the product design process and to solve development-related problems. Improved understanding how to integrate information from differing functional areas is a clear emphasis of research, yet very few empirical studies have precisely defined the units of knowledge flowing through NPD projects, differences in importance of information elements by functional area or the structures which may facilitate the sharing of information within NPD. This study presents an investigation of product design briefs as knowledge-based artifacts of cross-functional collaboration within NPD. Drawing on a proprietary sample of 68 briefs analyzed through an expert rating procedure alongside survey questionnaire of 153 product development managers our results define 51 information elements commonly shared between functional areas during an NPD project. We organize these information elements as eight factors, categorize the "importance" of each element to NPD success and describe differences in evaluation from across three primary functional domains of NPD: (a) Design, (b) Marketing and (c) Engineering/ R&D/ Development. Entrepreneurial Universities Meet Their Private Partners: Toward a Better Embedding of the Outcomes of Cross-Sector Collaborations Baldini Luca, Calabretta Giulia, De Lille Christine In the past decades, universities' involvement in socio-economic development, which goes along with their teaching and researching activities, has defined a new role for them in society's ecosystem. This new role is often referred with the term of "entrepreneurial" university, whose objectives are positive societal, economic and environmental impacts. In order to fulfill such objectives, entrepreneurial universities might engage in cross-sector collaborations with external organizations. Despite the great contributions that cross-sector collaboration can give to the partners involved, the outcome is mostly unfocused and rarely embedded. This paper explores the outcome embedding in the cross-sector collaboration between entrepreneurial universities and the private sector. To this end, we provide the case of the collaboration between a Dutch airline company and four Dutch entrepreneurial research and teaching institutions. We aim to uncover hindering and enabling factors to the outcome embedding in order to design an interaction platform, design it together. This platform will be a tool to encourage the outcome embedding, moving from being inspired by to the actual implementation of the cross-sector collaboration. In order to fulfill this goal, this study employs a research through design methodology. This approach is a generative process, where cyclic loops of iterations and evaluations with stakeholders tend to the research goal. The solution is a digital platform,

co-created with all stakeholders. This study can inspire practitioners and future research on the problem of unsuccessful cross-sector collaborations, between entrepreneurial universities and external organizations, with more emphasis on the value of embedding and translating the outcomes. Expert Opinion on the Barriers to Communicating Excellent Research in Commercially Driven Design Projects Dana Al Batlouni, Katie Beverley, Andrew Walters Effective university–industry collaboration has become a major focus for governments in recent years. Universities are increasingly expected to play a greater role in the innovation system and evidence their contribution to economic development. At the same time, the growth in research quality assessment exercises makes it imperative that the excellence of research conducted in commercially driven activities can be appropriately evaluated. This paper explores the challenge of reconciling commercially focused activity and research quality assessment in design. Semistructured interviews were conducted with 13 experts including representatives from the design discipline, other applied academic disciplines, research quality assessment leaders and commercial designers. The interviews identified a number of barriers to demonstrating research excellence in commercially driven projects. These were classified as barriers resulting from: the nature of industry/academic relationships; the nature of the project; and the nature of the research quality assessment. It is concluded that there is a need to build a simple, easily usable framework for assessing the research potential of commercially driven design projects from the outset to ensure that the appropriate processes are put in place to communicate research conducted within them. Exploring Design-Specific Factors for Building Longer Term Industry Relationships Medeirasari Putri, Mersha Aftab, Mark Bailey, Nicholas Spencer When design works with industry it tries to sell two things, first, selling design as an agent of transformation and second, selling design as a skill. Whilst historically design has been successful in the latter, it is the former that is more challenging, making it a necessity for design to work in none design contexts in order to build trust and credibility. Therefore, it is necessary to investigate the ways in which design interacts with industry, and how these interactions enable design to establish longer term relationships. This investigation set out to answer the question, what design-specific characteristics are applied to establish successful longer term relationships between design and industry? The paper aims to illustrate the intrinsic factors that enable design to get access, and designers to get authority to play a significant role in organizations. Five well-established relationships between design and industry have been used to analyze to find correlations. The investigation identifies three stages of collaboration between design and industry, namely, involvement, collaboration and partnerships, contrary to Cahill's theoretical model, which claimed four stages to long-lasting partnerships. Also, the case studies confirm three stages of trust and credibility as factors that help in strengthening a relationship between design and industry. Finally, several intrinsic factors that are unique to design have been identified, which are seen to have helped design in building high levels of trust and credibility. Collaborating Design Risk Laura Ferrarello, Ashley Hall, Mike Kann, Chang Hee Lee The "Safety Grand Challenge" is a collaborative research project between the Royal College of Art (RCA) School of Design, and the Lloyd's Register Foundation (LRF). The maritime industry is dominated by "grandfathering" leading to a slow-pace of adopting innovations that can reduce risk and save lives at sea. We describe how impact was achieved through collaboration and design innovations that bridged the risk gap between technologies and human behaviors. Starting from the project brief we designed a collaborative platform that supported a constructive dialog between academia and partner organizations that aimed to foster innovative design approaches to risk and safety. The project generated an engaged community with diverse expertise that influenced the outcomes which included seven prototypes designed by a group of 30 students from across the RCA. Throughout the course of the project the network extended to other partners beyond the initial ones that included the RCA, LRF and Royal National Lifeboat Institution. The "Safety Grand Challenge" demonstrates how research can be an explorative platform that offers opportunities to analyze and design solutions to real-life safety problems in mature industries through the prototypes that reflect the sophistication of the project's collaborations. Our conclusions support how design research helped identify the value of design for safety in tackling complex issues that intertwine human, environmental and commercial views and can shape new forms of collaborative research between academia and industrial partners. Understanding Passengers' Experiences of Train Journeys to Inform the Design of Technological

Innovations Luis Oliveira, Callum Bradley, Stewart Birrell, Rebecca Cain, Andy Davies, Neil Tinworth In this paper, we present results from a collaborative research between academic institutions and industry partners in the UK, which aimed to understand the experience of rail passengers and to identify how the design of technology can improve this experience. Travelling by train can often provide passengers with negative experiences. New technologies give the opportunity to design new interactions that support the creation of positive experiences, but the design should be based on solid understanding of user and their needs. We conducted in-depth, face-to-face semi-structured interviews and used additional questionnaires given to passengers on board of trains to collect the data presented on this paper. A customer journey map was produced to illustrate the passengers' experiences at diverse touchpoints with the rail system. The positive and negative aspects of each touchpoint are plotted over the course of a "typical" journey, followed by the explanations for these ratings. Results indicate how the design of technological innovations can enhance the passenger experience, especially at the problematic touchpoints, e.g. when collecting tickets, navigating to the platform, boarding the train and finding a seat. We finalize this paper pointing toward requirements for future technological innovations to improve the passenger experience. Taxonomy of Interactions and the Design of the Airport Passenger Screening Process Levi Swann, Vesna Popovic, William Mason, Benjamin MacMahon This paper presents a case study analyzing the interactions of nine security officers during the mandatory passenger screening process at an Australian international Airport. Eye-tracking glasses were used to observe the visual, physical and verbal interactions of security officers while they performed the x-ray task. Stationary video recording devices were used to record physical and verbal interactions performed by security officers during the load, search and metal detector tasks. Six taxonomic groups were developed that define the different types of interactions performed by security officers during each task. Each taxonomic group is comprised of several discrete interactions specific to each of the tasks observed. Through analyzing the composition of interactions and the relationships between interactions in different tasks, this paper highlights the prominence of interactions that security officers perform with passengers and their belongings. These interactions play an important role in the first and last stages of the passenger screening process, as well as influence the functioning of the overall passenger screening process. Due to this, they have substantial effect on passenger experience, throughput efficiency and security efficacy. In response to these findings, we draw from emerging security technologies and persuasive design principles to present potential design solutions for optimizing the passenger screening process. These are presented in the context of a preliminary framework with which to inform the design of current and future passenger screening processes. Raising Crime Awareness through Design Thinking within a 'High Street Retailer' in the United Kingdom Meg Parivar, David Hands Since the 1800s, England became an industrialized country and experienced extensive urban growth, so sales associates chose this location to establish large stores. Toward the end of the nineteenth century, the aim was to create the stores to entice customers through space, impressive architecture, interior design and the elegant display of merchandise. At the same time, the display techniques were growing to promote sales. Therefore, more retail equipment manufactured and supplied for displaying products in the stores. This significant variation led the retail industry as the goods could be touched by the customers and they were not accessible only through retail assistant anymore. Since then due to this new differentiation, retailers have been experiencing a significant change in their customer's behavior. Now the retailers are trying to give a brilliant shopping experience to their customers with more reason to increase the sale. However, there are some restrictions to this strategy that afford excellent opportunities for shoplifters and opportunist criminals. Store design can be a fantastic and efficient tool to increase sales. Also, it could significantly increase the chance of retail crime. This paper examines how to minimize criminal activity in retail environments to reduce loss prevention and retail shrinkage by raising awareness through design thinking. Therefore, interviews, observation and exploration were done based on the experience of employees and customers in "The High Street Retailer." The research project outcome included as over, a creative retail crime learning package and a digital platform to raise awareness and improve communication. A Study on the Entrepreneurial Path of Design-Led Startups in Taiwan Fang-Wu Tung The phenomenon of design entrepreneurship has received attention in the field of design. The trend of design entrepreneurship emerges in

Taiwan and becoming a new career option for designers. Entrepreneurial activities can promote economic growth through innovation and knowledge spillovers. Studies on designer entrepreneurship are warranted because it proposes the possibility of entrepreneurial innovation, contributing to industrial and economic development. A multiple case study was employed, and seven design-led startups were selected as case study subjects to explore and conclude how these firms integrate their own profession and acquire resources to construct the value chain so as to keep the company operational and profitable. According to the results, the value chain of design-led startups identified. The findings are further discussed to provide a better understanding of the entrepreneurial path of design-led startups in Taiwan. EV 3.0: A Design-Driven Integrated Innovation on Rapid Charging Model BEV Mobility Miaosen Gong, Qiao Liang, Juanfang Xu, Xiang Zhou This submission reports a design-driven integrated innovation on EV mobility, EV 3.0, as a collaboration between design research institution and a small BEV company in China. The on-going project provides a novel vision and design strategies of Battery Electric Vehicle (BEV) and mobility and has achieved a key technological performance on rapid charging of BEV. The current situation of BEV Industry and their recharging patterns show a big gap of new energy mobility. Key issues of BEV and mobility are defined by analysis of users' need of mass market and a case study of a leading BEV. Usability of charging is identified as a bottleneck of BEV industry. Hence a new vision and scenario of rapid charging are defined, leading to respective design strategies and technological routines. With a long-term investigation and iterative prototyping, an established prototype is developed and officially tested in the National Center of Supervision and Inspection on New Energy Motor Vehicle Products Quality in Shanghai. The test result indicates that the prototype has 431-km range in speed of 80km/h with only 15 minutes' recharging, which provides a valid routine to break bottleneck of BEV industry. Design for Better Comprehension: Design Opportunities for Facilitating Consumers' Comprehension of Really New Products (RNPs) Peiyao Cheng, Cees de Bont, Ruth Mugge Developing successful really new products (RNPs) can bring competitive advantages for companies. However, the success rate of RNPs are relatively low because consumers often feel resistant to adopt them. One reason for consumers' resistance is their lack of comprehension of RNPs. To facilitate consumers' comprehension, this paper conceptually discusses the opportunities related to designing the appearances of RNPs. More specifically, to facilitate consumers' internal and external learning, this paper explores four underlying mechanisms: (1) product appearance as a visual cue to trigger category-based knowledge transfer, (2) to trigger analogy-based knowledge transfer, (3) product appearance as an information carrier to communicate innovative functionality directly, and (4) product appearance as a way to trigger congruity with innovative functionality of RNPs. The rationales for each underlying mechanism are conceptually discussed, supported with relevant empirical evidence and examples found in the markets.

World University Rankings and the Future of Higher Education - Downing, Kevin 2016-10-06

Delivering quality education to students while remaining competitive at an international level is only one of the many challenges universities face today. To attain their goals, universities must adopt new strategies to achieve academic excellence. World University Rankings and the Future of Higher Education is a pivotal reference source for the latest scholarly research on the implementation of a ranking system for higher education institutions, providing a thorough overview of the impacts of these rankings on educational quality. Exploring the benefits and challenges of this system in a global context, this book is ideally designed for academicians, researchers, students, administrators, and policy makers interested in the effects of university rankings in the education sector and beyond.

Handbook of Sustainability Science and Research - Walter Leal Filho 2017-10-03

This multidisciplinary handbook explores concrete case studies which illustrate how sustainability science and research can contribute to the realization of the goals of the 2030 Agenda for Sustainable Development. It contains contributions from sustainability researchers from across the world.

The Global Academic Rankings Game - Maria Yudkevich 2016-03-02
The Global Academic Rankings Game provides a much-needed perspective on how countries and universities react to academic rankings. Based on a unified case methodology of eleven key countries and academic institutions, this comprehensive volume provides expert

analysis on this emerging phenomenon at a time when world rankings are becoming increasingly visible and influential on the international stage. Each chapter provides an overview of government and national policies as well as an in-depth examination of the impact that rankings have played on policy, practice, and academic life in Australia, Chile, China, Germany, Malaysia, the Netherlands, Poland, Russia, Turkey, the United Kingdom, and the United States. The Global Academic Rankings Game contributes to the continuing debate about the influence of rankings in higher education and is an invaluable resource for higher education scholars and administrators as they tackle rankings in their own national and institutional contexts.

A Hand Book on UNIVERSITY SYSTEM - R. Ponnusamy 2014-02-05
The objective of this handbook is to provide all information for academic administrators and all other participants like students, parents, academicians, government agencies, industries dealing with university. This book is an attempt to give an overall picture of Universities of higher learning describing their mode of functioning, infrastructure necessary and usefulness to the society and interests of various stakeholders. The cost of higher education during last decade in a few counties is tabulated helping the student in their choice. This book also outlines the administrative structure, responsibility infrastructure, process and functions of the University system. It also elucidates checks and balances that are to be in place. With newly given insight, an academic administrator will be better equipped to arrive at innovative solutions, optimize cost, improve reliability, simultaneously concentrating on the delivery of quality education of very high order.

Understanding Experiences of First Generation University Students - Amani Bell 2018-02-22
Over the past few decades universities have opened their doors to students whose parents and grandparents were historically excluded from societal participation and higher education for reasons associated with racial, ethnic, socio-economic and/or linguistic diversity. Many of these students are first generation - or first in their family to attend university. While some progress has been made in responding to the needs of these internationally underserved learners, many challenges remain. This edited book features the unique and diverse experiences of first generation students as they transition into and engage with higher education whilst exploring ways in which universities might better serve these students. With reference to culturally responsive and sustaining research methodologies undertaken in Australia, Canada, New Zealand, South Africa, the UK and the USA, the contributors critically examine how these students demonstrate resilience within university, and ways in which success and challenges are articulated. Elements that are unique to context and shared across the international higher education milieu are explored. The book is replete with diverse student voices, and compelling implications for practice and future research. The studies featured are centred on underlying theories of identity and intersectionality while valuing student voices and experiences. Throughout, the emphasis is on using strengths-based indigenous and decolonised methodologies. Through these culturally sustaining approaches, which include critical incident technique, participatory learning and action, talanoa and narrative inquiry, the book explores rich data on first generation student experiences at seven institutions in six countries across four continents.

Quality in Higher Education - David Andrew Turner 2012-01-01
The quality of higher education is a hot topic, especially as students around the world are asked to pay more towards their own education, and expect to get what they pay for. In addition, league tables, both national and international, have come to dominate discussion, with several governments, and many institutions, setting themselves the goal of improving their ratings. In this volume Professor Turner examines the assumptions that are being made about what counts as quality, and what the traditional purposes of universities are. But with the growth of mass higher education, and the rise of student centred approaches to learning and teaching, it has become increasingly clear that high quality education is education that meets the needs of the student at that particular moment, and promotes their future development. After examining a range of different approaches to the quality of higher education and its measurement, Professor Turner develops an approach to benchmarking and quality enhancement that is better suited to the ethos of individualised learning, and uses it to critique the philosophies that have dominated debates about quality to date. This book will be of interest to scholars of higher education, but also has something important to add to debates that engage policy makers in higher education. It provides a background to the historical development of

universities which might help postgraduate students ad new members of faculty understand the process in which they are engaged.

Governing by Numbers - Stephen J. Ball 2018-10-11
Social science researchers have become increasing attentive to the role of numbers in contemporary life. Issues around big data, national test results, and output and performance statistics are now routinely reported and debated in the media. Numbers are a powerful resource for governments as a means to manage and 'improve' their populations, and we are increasingly represented, organized and driven by an economy of numbers, which inserts itself into more and more aspects of our lives. This book critically addresses some of the ways in which numbers are deployed in educational governance and practice, and some of the consequences of this deployment for what it means to be educated, to teach, and to learn. Recognising that numbers do not simply represent, but that they change things and have real effects, allows us to move beyond a system where difficult and important issues about what we want from education and from teachers are side-stepped in the push to 'improve our numbers'. This collection offers a set of starting points from which we might speak back to numbers, drawing on research to explore how numbers change the way we think about ourselves and what we do. This book was originally published as a special issue of the Journal of Education Policy.

Identity, Motivation and Memory - Sarah Katharina Kayss 2018-08-16
This book explores the connection between British and German officer cadets' perceptions of the past and their motivations for enlisting in the military forces in the United Kingdom and Germany. Drawing upon qualitative interviews and survey data conducted at officers' academies in the UK and Germany, the author offers a comparative analysis using differing approaches towards history and memory in Britain and Germany, while considering the roles of individual goals and societal orientations in the decision to enlist. Employing the notion of pragmatic professionalism, which reflects the fact that occupational and institutional reasons for enlisting are not opposite points on a single scale, Professionalism, Memory and Identity examines history-orientated reasons for enlistment by shedding light on officer cadets' values, beliefs and wider cultural understandings of the past. With attention to differences in motivation as a result of differing national backgrounds and former military training, as well as the extent to which these divergences contribute to the emergence of different types of soldiers in the two countries, this comparative, international study will appeal to scholars of sociology, politics and war studies with interests in the military profession and the role of history in contemporary Britain and Germany.

A Concise Guide to Lecturing in Higher Education and the Academic Professional Apprenticeship - Duncan Hindmarch 2020-09-07
Ideal for lecturers new to delivering higher education in universities, colleges and the private sector. It is specifically organised to cover the requirements of the new Academic Professional Apprenticeship, both teaching and research specialisms, and also supports lecturers undertaking the Post Graduate Certificate in Higher Education. The contents are fully mapped to the Higher Education Academy's UK Professional Standards Framework and the VITAE research standards. It is designed for both teaching and research lecturer apprenticeship routes and includes clear guidance to help pass the end-point assessment. There is a focus on the holistic development of the academic professional within the current context of higher education.

Strategic University Management - Loren Falkenberg 2020-11-10
Universities are being buffeted by multiple disruptive trends, including increased competition for both funding and students, as well as from new institutions that are nimbler and more responsive to the external environment. To survive this reality, university leaders must engage in effective strategic planning that cascades from the president or vice-chancellor's office to individual faculty and staff. Outcomes of an effective institutional strategy are the alignment of resource allocation with strategic goals, and the facilitation of clear and transparent decision-making for new program development, research capacity growth, and infrastructure investment. With increasing expectations for university leaders to engage in strategic planning, Strategic University Management: Future Proofing Your Institution provides a practical framework for managing the process and delivering results. This book illustrates that the inherent weaving of strategic planning and organizational culture through engaged consultation facilitates a culture of responsiveness, rather than complacency. Providing an in depth overview of the value strategy can create in universities, it provides a

framework for initiating, implementing and assessing strategic planning in a university setting that will make it valuable to researchers, academics, university leaders, and students in the fields of strategic planning, organizational studies, leadership, and higher education management.

Rankings and the Reshaping of Higher Education - Ellen Hazelkorn 2015-03-23
University rankings have gained popularity around the world and are now a significant factor shaping reputation. This second edition updates Ellen Hazelkorn's first comprehensive study of rankings from a global perspective, drawing in new original research and extensive analysis. It is essential reading for policymakers, managers and scholars.

University Rankings - Jung Cheol Shin 2011-06-06
This ground-breaking and exhaustive analysis of university ranking surveys scrutinizes their theoretical bases, methodological issues, societal impact, and policy implications, providing readers with a deep understanding of these controversial comparators. The authors propose that university rankings are misused by policymakers and institutional leaders alike. They assert that these interested parties overlook the highly problematic internal logic of ranking methodologies even as they obsess over the surveys' assessment of their status. The result is that institutions suffer from short-termism, realigning their resources to maximize their relative rankings. While rankings are widely used in policy and academic discussions, this is the first book to explore the theoretical and methodological issues of ranking itself. It is a welcome contribution to an often highly charged debate. Far from showing how to manipulate the system, this collection of work by key researchers aims to enlighten interested parties.

The Times Good University Guide 2021 - John O'Leary 2020-01-20
Essential guide to British universities that gives you all the information you need to make the crucial decisions on what to study, where to study, and how much it might cost. Objective and authoritative, it is the best-selling guide to making the right university choice for you. For more than 25 years The Times and Sunday Times Good University Guide has provided the most accurate and up-to-date information about British universities to help make the choice of which universities to apply to as easy as possible. Its university and subject league tables are the most respected and studied in Britain. This definitive guide is designed for those who are applying to start courses in 2020. * How to select the right course and university * Compare university performance. * Clear guidance on the application process. * Valuable advice on university life A new section for the 2020 guide give s an outline on where students come from which includes a ranking table on social inclusion. Written by John O'Leary, former Editor of The Times Higher Education Supplement, this is the most authoritative guide available. The university and subject tables inside are the most respected and studied in Britain.

Success As a Knowledge Economy - Great Britain: Department for Business, Innovation and Skills 2016-05-16
Dated May 2016. Print and web pdfs available at https://www.gov.uk/government/publications Web ISBN=9781474132862

The end of the experiment? - Mick Moran 2014-05-31
For thirty years, the British economy has repeated the same old experiment of subjecting everything to competition and market because that is what works in the imagination of central government. This book demonstrates the repeated failure of that experiment by detailed examination of three sectors: broadband, food supply and retail banking. The book argues for a new experiment in social licensing whereby the right to trade in foundational activities would be dependent on the discharge of social obligations in the form of sourcing, training and living wages. Written by a team of researchers and policy advocates based at the Centre for Research on Socio Cultural Change, this book combines rigour and readability, and will be relevant to practitioners, policy makers, academics and engaged citizens.

EBOOK: Retention and Student Success in Higher Education - Mantz Yorke 2004-03-16
·What is the policy background to current interest in retention and student success? ·What causes students to leave institutions without completing their programmes? ·How can theory and research help institutions to encourage student success? Retention and completion rates are important measures of the performance of institutions and higher education systems. Understanding the causes of student non-completion is vital for an institution seeking to increase the chances of student success. The early chapters of this book discuss retention and student success from a public policy perspective. The later chapters

concentrate on theory and research evidence, and on how these can inform institutional practices designed to enhance retention and success (particularly where students are enrolled from disadvantaged backgrounds). This book draws upon international experience, particularly from the United Kingdom, Australia, South Africa and the United States. Retention and Student Success in Higher Education is essential reading for lecturers, support staff, and senior managers in higher education institutions, and for those with a wider policy interest in these matters.

Los caminos de la lengua - Enrique Alcaraz Varó 2010
El presente libro es un homenaje a la figura y a la vida académica de Enrique Alcaraz Varó y, muy especialmente, a su dedicación durante más de treinta años como docente e investigador de la Universidad de Alicante. Fue catedrático de Filología Inglesa y publicó innumerables trabajos de gran impacto, impartiendo sus enseñanzas por todo el mundo. El volumen está organizado en cuatro grandes bloques en los que puede sistematizarse el análisis y la investigación del profesor Alcaraz: la enseñanza y adquisición de lenguas; la literatura, cultura y crítica; la lingüística; y la traducción e interpretación. Toda su obra gira en torno a los valores más amplios de la lengua y sus relaciones con la sociedad, es decir, se centra en la interdisciplinariedad entre la lengua y cualquier hecho o fenómeno de la vida.

The Guardian University Guide 2011 - The Guardian 2010-07
Which is the best university for me?How do I go about choosing a course?When will I need to start filling out my application?How much will my degree cost?If you're thinking of applying to university and have more questions than answers, The Guardi

ACCA P5 Advanced Performance Management - BPP Learning Media 2017-02-17
BPP Learning Media is an ACCA Approved Content Provider. Our partnership with ACCA means that our Study Texts, Practice & Revision Kits and iPass (for CBE papers only) are subject to a thorough ACCA examining team review. Our suite of study tools will provide you with all the accurate and up-to-date material you need for exam success.

Sheffield -

The Business of Widening Participation - Colin McCaig 2022-10-10
A comprehensive policy history of widening participation in UK higher education and exploration of how that policy has translated into institutional practices in different contexts, this timely work offers new analysis to academics familiar with the field and to practitioners who may be less so.

Web Metrics for Library and Information Professionals - David Stuart 2014-01-02
A practical guide to using web metrics to measure impact and demonstrate value. The web provides an opportunity to collect a host of different metrics, from those associated with social media accounts and websites to more traditional research outputs. This book is a clear guide for library and information professionals as to what web metrics are available and how to assess and use them to make informed decisions and demonstrate value. As individuals and organizations increasingly use the web in addition to traditional publishing avenues and formats, this book provides the tools to unlock web metrics and evaluate the impact of this content. Key topics covered include: • Introduction to web metrics • Bibliometrics, webometrics and web metrics • Data collection tools • Evaluating impact on the web • Evaluating social media impact • Investigating relationships between actors • Exploring traditional publications in a new environment • Web metrics and the web of data • The future of web metrics and the library and information professional. Readership: This book will provide a practical introduction to web metrics for a wide range of library and information professionals, from the bibliometrician wanting to demonstrate the wider impact of a researcher's work than can be demonstrated through traditional citations databases, to the reference librarian wanting to measure how successfully they are engaging with their users on Twitter. It will be a valuable tool for anyone who wants to not only understand the impact of content, but demonstrate this impact to others within the organization and beyond.

Taking Up Space - Chelsea Kwakye 2019-06-27
'Brilliant' CANDICE CARTY-WILLIAMS, author of QUEENIE 'Essential' BERNARDINE EVARISTO, author of GIRL, WOMAN, OTHER 'Hugely important' PAULA AKPAN _____ As a minority in a predominantly white institution, taking up space is an act of resistance. Recent Cambridge grads Chelsea and Ore experienced this first-hand, and wrote Taking Up Space as a guide and a manifesto for change. FOR

BLACK GIRLS: Understand that your journey is unique. Use this book as a guide. Our wish for you is that you read this and feel empowered, comforted and validated in every emotion you experience, or decision that you make. FOR EVERYONE ELSE: We can only hope that reading this helps you to be a better friend, parent, sibling or teacher to black girls living through what we did. It's time we stepped away from seeing this as a problem that black people are charged with solving on their own. It's a collective effort. And everyone has a role to play. Featuring honest conversations with students past and present, Taking Up Space goes beyond the buzzwords of diversity and inclusion and explores what those words truly mean for young black girls today.
_____ #Merky Books was set up by publishers Penguin Random House and Stormzy in June 2018 to find and publish the best writers of a new generation and to publish the stories that are not being heard. #Merky Books aims to open up the world of publishing, and this year has launched a New Writer's Prize and will soon be launching a #Merky Books traineeship. 'I know too many talented writers that don't always have an outlet or a means to get their work seen, and hopefully #Merky Books can now be a reference point for them to say "I can be an author", and for that to be a realistic and achievable goal... Reading and writing as a kid were integral to where I am today and I, from the bottom of my heart, cannot wait to hear your stories and get them out into the big wide world.' STORMZY

European Higher Education Area: The Impact of Past and Future Policies - Adrian Curaj 2018-07-03
This volume presents the major outcomes of the third edition of the Future of Higher Education – Bologna Process Researchers Conference (FOHE-BPRC 3) which was held on 27-29 November 2017. It acknowledges the importance of a continued dialogue between researchers and decision-makers and benefits from the experience already acquired, this way enabling the higher education community to bring its input into the 2018-2020 European Higher Education Area (EHEA) priorities. The Future of Higher Education – Bologna Process Researchers Conference (FOHE-BPRC) has already established itself as a landmark in the European higher education environment. The two previous editions (17-19 October 2011, 24-26 November 2014), with approximately 200 European and international participants each, covering more than 50 countries each, were organized prior to the Ministerial Conferences, thus encouraging a consistent dialogue between researchers and policy makers. The main conclusions of the FOHE Conferences were presented at the EHEA Ministerial Conferences (2012 and 2015), in order to make the voice of researchers better heard by European policy and decision makers. This volume is dedicated to continuing the collection of evidence and research-based policymaking and further narrowing the gap between policy and research within the EHEA and broader global contexts. It aims to identify the research areas that require more attention prior to the anniversary 2020 EHEA Ministerial Conference, with an emphasis on the new issues on rise in the academic and educational community. This book gives a platform for discussion on key issues between researchers, various direct higher education actors, decision-makers, and the wider public. This book is published under an open access CC BY license.